Hotel Management
School Maastricht

Motivation & personality video

Instructions for candidates

Purpose of the video

We would like to get to know you better.

Do not use AI tools to write or generate your answers. We want to hear directly from you.

Technical requirements

> Length: **Max 5 minutes. If the video is longer, we stop watching it after the 5 minutes.**
> Record the video in one single take. You may record it as many times as you like, but do not edit it, and do not add music, text or transitions.
> Make sure your face and voice are clear.

→ If you are applying to the English-language programme, speak in English.
→ If you are applying to the Dutch-language programme, speak in Dutch.

Uploading your video

> Once your video is ready, upload it as **"unlisted"** on YouTube and enter the URL in the application portal.
> How to upload as "unlisted": When uploading your video on YouTube, go to Visibility settings and select Unlisted (only people with the link can view it).
> After uploading, please double-check that your video is visible and that it plays from start to finish.
> We kindly ask you to keep the video online until one year after you receive your results, and to delete it afterwards.

Content

Please answer these five parts.

a. About you and why hospitality

Who are you? Introduce yourself briefly and share something that shows your personality.

Tell us in your own words why you want to work in the hospitality industry

b. Our programme and our values

> Show us that you have explored our study programme: name one element of our curriculum that attracts you, and one that you find demanding or that you have doubts about. Tell us why.
> We believe candidates should fit all five values. At the same time, we would like to learn which value already stands out most for you. Tell us about a real example where you achieved something and showed behaviour that reflects that value.

c. How you act

At Hotel Management School Maastricht, we value entrepreneurial thinking: in personal projects, school activities, volunteer work, or work within an organisation.

Tell us about a time when you showed initiative, solved a problem, or came up with an idea that made something better. What did you do?

d. Learning from feedback

Tell us about a time when someone gave you feedback that was hard to hear. What did you do with it?

e. Your Global Mind Monitor results

You have already filled in the Global Mind Monitor in the application portal. This is not a test! The results help you see your current strengths and the areas where you can still grow in terms of your intercultural competencies.



Now look at your personal report:

> Choose one element from the report that you have already developed well, and one that you would like to develop further
> Illustrate **both** with an example from your daily life
> For the element you want to develop: why do you think this is something you need to develop further? What have you already tried, and what is your next concrete step?

Tips

> Be honest and clear.
> You can prepare your answers, but do not read a script.
> When we ask for an example, tell us about one specific situation, not what you usually do.
> We are looking for real people, not a perfect performance.
> Do it on your own: we want to see the real you. **Authenticity counts!**

What we look at in your video

When we review your video, we focus on:

> **Your motivation for hospitality and your fit with our study programme**
> **Your connection with our school values**
> **Your initiative and entrepreneurial mindset**
> **Your personal leadership**
> **Your reflection on your Global Mind Monitor results**
> **Your communication and authenticity**

Before you submit

Please go through this list once before you send us the link.

- ☐ I have answered all five parts, a to e
- ☐ My video is no longer than 5 minutes
- ☐ It is one single take: no editing, no music, no text
- ☐ I had my Global Mind Monitor report in front of me
- ☐ My face and voice are clear
- ☐ The video is uploaded as unlisted on YouTube and plays from start to finish
- ☐ I have entered the URL in the application portal