



Hotel Management **ZU**
School Maastricht **YD**

Bachelor Hotel Management

English track

The next step
in hospitality

Would you like to study hospitality management in an inspiring, international environment, where innovation comes first? You can at Hotel Management School Maastricht in the Netherlands. On campus you'll learn from professionals, live in the renowned Student Residence and hone your skills in a real Teaching Hotel.

Inspiring study programme

At Hotel Management School Maastricht, you'll be trained to be a manager or entrepreneur in the hospitality industry. We offer a 4-year English-taught Bachelor of Arts in Hotel Management. Besides the English track, there is also a Dutch-taught track available for Dutch students which runs at the same time. Our student community consists of approximately 18% international students, which is the base for our growing diverse student population. The programme consists of varied theory and practical modules and two internships. Additionally, you will choose to enroll in two minors (either inside or outside the faculty), a pre-master or an international Erasmus exchange programme. Up to 1,5 years of the programme can be completed abroad.

Close to the profession

One thing is for sure: you will not spend all of your time attending classes. Apart from lectures from teachers who are experts in the field, you will also be attending skills training courses, workshops and excursions to experience the industry in practice. Teamwork plays an important role. In the workshops, you'll be working together with a group of students on practical problems or projects. It's at our Teaching Hotel where hospitality meets education. During the first 6 months of the programme, you'll be exposed to the real-life environment of this beautiful hotel. This training

environment includes twenty-six unique hotel rooms, a restaurant, a bar and various meeting rooms.

Operational and management internship

Internships are a major aspect of your training. You will have to complete two rewarding internships of five months: an operational internship and a management internship. All operational internships will be spent abroad, from Europe to Asia or America. The operational internship gives you a good general picture of the hotel industry. In the management internship, you will specialize in a part of the industry that appeals to you, such as the hotel industry, catering, consultancy, conference- and event organizations, tourism or healthcare.

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| Credits | 240 EC |
| Requirements | <ul style="list-style-type: none">- secondary school diploma- proficiency in English and one other language |
| Language | English |
| Duration | 4 years |
| Study costs | www.hotelschoolmaastricht.nl/costs Scholarships available for non-EU students |
| Application deadline | 1 st of May |
| Degree | BA with a strong focus on Business & Economics |
| Start | September or February |
| Location | Maastricht, the Netherlands |



| Year 1 | Year 2 | Year 3 | | | Year 4 |
|---------------------------|-------------------------------|----------------------|--------------------|------------|----------------------------------|
| Professional hospitality | Managing the employee journey | Business analysis | | | Management (consultancy) project |
| Gastronomic hospitality | Performance management | Business improvement | | | |
| Innovative hospitality | Operational internship | Minor 1 | Exchange programme | Pre-master | Management internship |
| Intercultural hospitality | | Minor 2 | | | |

Career prospects

Eighty percent of our graduates get a job offer immediately upon receiving their bachelor's degree. Our diploma is the equivalent of versatility. You can work all over the world in management or consultancy; for example, in the international hotel industry, in hospitality and service organizations or in the conference- and events industry. But also in management or consultancy jobs for healthcare institutions or financial services. Banks and insurance companies are particularly interested in our graduates, because they excel in their interpersonal and business skills. Furthermore, we see more and more students pursuing a Master degree after their bachelor, either at Hotel Management School Maastricht or elsewhere.

Admission requirements and procedure

- ◆ Valid academic qualification enabling you to follow Higher Professional Education.
- ◆ Adequate proficiency in English.
- ◆ Proof of advanced prior knowledge of a second modern language (German, French or Spanish) minimum A2 level required.
- ◆ International students can also choose Dutch (no prior knowledge required).

For more detailed information regarding our admission requirements, please refer to our website:

www.hotelschoolmaastricht.nl/admission

Selection

Since its foundation in 1950, Hotel Management School Maastricht has acquired an excellent reputation both in the Netherlands and abroad. Every year we receive more than 1400 applications for only 390 places available. The hospitality industry calls for special skills and qualities. We will test whether you have these in our selection process. The sooner you apply, the faster you will be invited to partake in the selection procedure. You can find more information about applying on our website.

Why choose us?

- ◆ During your first year of study you can enjoy a single room with private bathroom in the Student Residence on our campus. You'll soon feel at home.
- ◆ International classroom: small-scale and personal.
- ◆ Study & work in the inspiring learning environment of the Teaching Hotel.
- ◆ Excellence Programme for ambitious students. Get prepared to compete in international student challenges.
- ◆ Training professionals since 1950 & one of the top scoring Dutch hotel schools.
- ◆ Study in Maastricht, the heart of hospitality and the most international student city in the Netherlands.
- ◆ Great career prospects – 80% of graduates obtain a job offer upon graduation.
- ◆ Network of more than 8.000 alumni all over the world.
- ◆ Our school has been awarded a special accreditation in small & intensive education by the NVAO. We take personal approach and individual attention to the next level. We are also internationally accredited by THE-ICE.



International Centre
of Excellence in
Tourism and Hospitality
Education (THE-ICE)

Contact

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